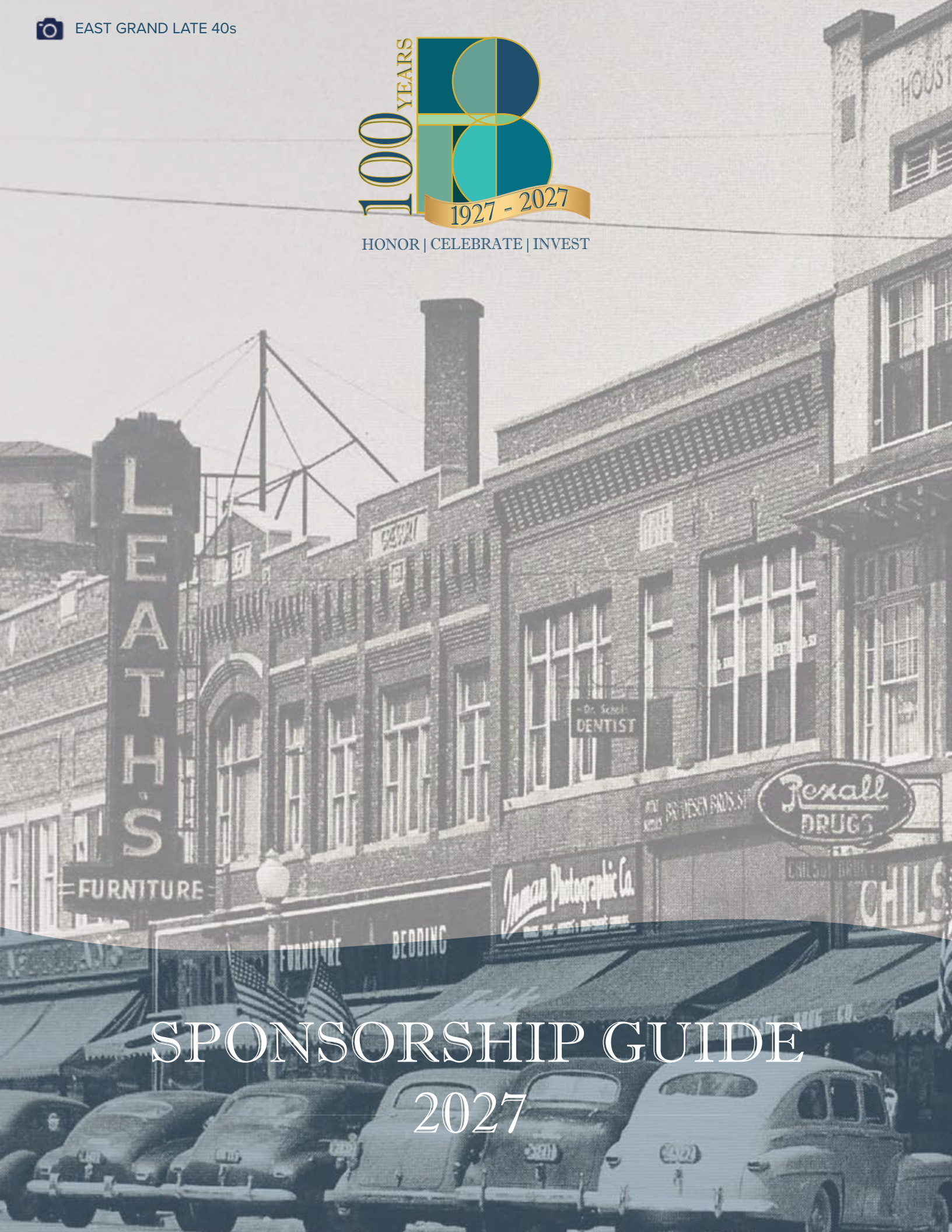


SPONSORSHIP GUIDE

2027

2027 SPONSORSHIP GUIDE

With your sponsor support, we can fulfill our mission to engage with investor businesses, advocate for their success, and enhance the Greater Beloit community.

Please note: All event dates are subject to change.

100 YEARS WORTH CELEBRATING

Sponsorship levels have multiple opportunities unless otherwise noted.



GRAND AVENUE BRIDGE

1 AWARDS LUNCHEON - SPRING 2027

The Annual Luncheon is the business event of the year, highlighting the successes of the Chamber and the business community. Celebrate the vision for the future and spend the afternoon with the most respected business leaders in the region. Join us as we recognize the companies and volunteers who partner with us to be the voice of business, create jobs, and help our investors thrive.

Projected attendance: 300+

Audience: Area business leaders, dignitaries, rising professionals, volunteer leadership from the Chamber and board of directors.

1927 Sponsor - $5,000 (Limit 1)

- Opportunity to introduce the awards and briefly speak about your organization OR have your companies hisotry recognized during the award introduction
- Recognition on any social media platforms
- Special table décor
- Specialty drink at table
- Featured in event video
- Logo included on invitation and all other promotional materials
- Logo displayed at event and on GBCC website
- Table for 8 people
- Preferential table seating by stage
- Recognized in GBCC e-newsletter and social media
- Featured in event program
- Recognition at event

Event Sponsor - $3,000

- Special table décor
- Featured in event video
- Logo included on invitation and all other promotional materials
- Logo displayed at event and on GBCC website
- Table for 8 people
- Preferential table seating
- Recognized in GBCC e-newsletter and social media
- Featured in event program
- Recognition at event

Premier Sponsor - $2,000

- Logo displayed at event
- Table for 8 people
- Preferential table seating
- Recognized in GBCC e-newsletter and social media
- Featured in event program
- Recognition at event

Hospitality Sponsor - $1,000

- Logo displayed at event
- Featured in event program
- Recognition at event

2 TASTE OF THE CHAMBER - SPRING 2027

The Taste provides a boost to our investors in the food and beverage industry. Vendors particpate with special food and beverage samples and compete for ultimate bragging rights for Best Taste, Best Treat, Best Beverage and Best Display. Taste of the Chamber brings different restaurants, caterers, food distributors, breweries, and bakeries every year. Each attendee receives a passport upon entry.

Projected attendence: 250+ **Audience:** Chamber Business Community



Event Sponsor - $3,000

- Recognition on GBCC website
- Recognition in GBCC e-newsletter
- Recognition on social media
- 4 event guests
- Logo displayed at event
- Recognition at event

Decor Sponsor - $750

- 2 event guests
- Logo featured at event - decor locations
- Recognition at event

Stamp Sponsor - $300

- Logo featured in passport

Passport Sponsor - $1,500 (Limit 4)

- 2 event guests
- Logo featured in passport
- Full page ad in passport

Entertainment Sponsor - $1,000

- 2 event guests
- Logo featured at event
- Recognition at event



3 CHAMBER GOLF CLASSIC - SUMMER 2027 | Glen Erin Golf Course

This annual scramble tournament is full of networking and fun! Breakfast, lunch and beverages provided. Awards and prizes will be presented at the close of the event, providing additional opportunity for networking and visibility for sponsors.

Projected attendance: 130+ golfers, plus volunteers, sponsors and staff **Audience:** Business leaders, their clients and Chamber volunteers

Golf Sponsor - $3,000

- Golf foursome (includes all meals for 4 players)
- Display booth on a tee on the course (need to confirm participation by July 1)
- Breakfast for 2 display booth staff
- Recognition in GBCC e-newsletter
- Premium company signage at event
- Recognition on GBCC website
- Recognition at event
- Logo featured in event program

Cart Sponsor - $2,000

- Logo displayed on every golf cart
- Recognition on GBCC website
- Recognition at event
- Featured in event program

Beverage Cart Sponsor - $1,500

- Logo displayed on beverage cart
- Recognition on GBCC website
- Recognition at event
- Featured in event program

Hospitality Sponsor - $1,000

- Logo displayed at event - food/drink locations
- Recognition on GBCC website
- Recognition at event
- Featured in event program

Hole Booth Sponsor - $800 (Limit 8)
(non-profit rate available - contact Kari for info)

- Display booth on tee on the course (see details below)
- Breakfast for 2 display booth staff
- Company name displayed on tee
- Featured in event program

Note: *Booth location will be randomly selected by staff. Beverage and/or activity are required. Give-away or swag items are encouraged.*

Tee Sponsor - $400

- Company name displayed on tee
- Featured in event program

INVESTOR ENGAGEMENT CONTINUED

4 Beyond Breakfast - Discussion with Local Leaders

Beyond Breakfast events provide an opportunity for our investors to listen to a variety of local leaders and discuss topics pertinent to our community.

We will host several sessions, providing breakfast and content on various relevant topics.

Projected attendance: 30-50 investors **Audience:** GBCC Investors

Advocacy Sponsor - $750 (Limit 4)

- Featured on event materials where applicable
- 2 event guests
- Opportunity to provide promotional items


BELOIT INDUSTRIAL FOUNDRY

5 CENTENNIAL GALA - FALL 2027

The Centennial Gala is a special evening celebrating 100 years of the Chamber and the incredible business community that has shaped our region. This milestone event will celebrate our rich history, the connections that have strengthened our business community, and an exciting future ahead. Enjoy an elegant evening surrounded by fellow business leaders, community partners, and friends as we commemorate this remarkable milestone. Together, we'll celebrate a century of progress, partnership, and community impact while raising a glass to the next 100 years of business success.

Projected attendance: 600+ **Audience:** General consumer public, Chamber investors

Centennial Sponsor - $5,000 (Limit 1)

- Introduction to speaker at the private reception
- Opportunity to introduce the speaker and briefly speak about your organization OR have your company recognized during the speaker introduction
- Recognition on any social media platforms or GBCC newsletters pertaining to the speaker
- Private cocktail reception before the event (includes your table guests)
- Special table décor
- Featured in event video
- Logo included on invitation and all other promotional materials
- Two drink tickets per attendee
- Logo displayed at event and on GBCC website
- Table for 8 people (10 with option for keynote to sit at your table)
- Preferential table seating by stage
- Recognized in GBCC e-newsletter and social media
- Featured in event program
- Recognition at event

Event Sponsor - $3,000

- Private cocktail reception before the event (includes your table guests)
- Special table décor
- Featured in event video
- Logo included on invitation and all other promotional materials
- Two drink tickets per attendee
- Logo displayed at event and on GBCC website
- Table for 8 people
- Preferential table seating
- Recognized in GBCC e-newsletter and social media
- Featured in event program
- Recognition at event

Premier Sponsor - $2,000

- Logo displayed at event
- Table for 8 people
- Preferential table seating
- Recognized in GBCC e-newsletter and social media
- Featured in event program
- Recognition at event

Hospitality Sponsor - $1,000

- Logo displayed at event
- Featured in event program
- Recognition at event

OUR CENTENNIAL CELEBRATION

100 Faces of the Chamber – Presenting Sponsor
$3,000 | Limit 1 – SOLD OUT

Celebrating the people who have helped shape the
Greater Beloit Chamber and business community over the past 100 years.

- Exclusive Presenting Sponsor designation for 100 Faces of the Chamber
- Sponsor logo featured on all social media graphics related to the 100 Faces campaign
- Recognition on the Centennial webpage
- Recognition in applicable Centennial marketing materials
- Recognition in Chamber newsletter regarding the campaign
- Opportunity to provide a brief statement about why supporting the Chamber and its people is important to their organization
- Recognition as the Presenting Sponsor of 100 Faces of the Chamber
- Featured in Centennial Video


BELOIT ACE HARDWARE

Face Feature Sponsor
$500 | Limit 1 sponsor per Face

- Opportunity to sponsor a specific Face
- Sponsor logo included on social media graphic featuring that Face
- Business name and relationship to the featured individual included in the post
- Opportunity to provide a short company statement about featured individual's impact
- Business Recognition on the Centennial webpage
- Featured in Centennial Print Publication


WEST GRAND 1930'S

100 Acts of Community Impact – Presenting Sponsor
$3,000 | Limit 1 – SOLD OUT

The 100 Acts of Impact campaign will highlight 100 ways
the Greater Beloit Chamber and its investors are making a difference
in the community.

- Exclusive Presenting Sponsor designation for 100 Acts of Impact
- Sponsor logo featured on all social media graphics highlighting the 100 Acts of Impact campaign, including posts that showcase individual or multiple acts of impact.
- Recognition in the campaign launch and final campaign recap
- Recognition on the Chamber's Centennial webpage
- Opportunity to provide a brief statement about the organization's commitment to community impact
- Recognition in applicable Centennial campaign materials
- Featured in Centennial Video

100+ Year Legacy Business Recognition
Exclusive to businesses operating for 100+ years

Centennial Legacy Business
Recognition Designation | Included

- Inclusion on the centennial map
- 100+ Year Legacy Business designation
- Business recognition on Centennial webpage
- Digital Legacy Business badge/graphic

Heritage Showcase
$1250

- All Centennial Legacy benefits
- Dedicated social media feature highlighting the business's history
- Featured in the Chamber newsletter
- Historic photo/story featured on Centennial webpage
- Recognition in select centennial promo materials
- ¼ page ad in Centennial Print Publication
- Featured in Centennial Video

Centennial Legacy Partner
$2000

- All Heritage Showcase benefits
- Business logo recognition on Centennial webpage
- Multiple features throughout the year via social media and newsletter
- Featured placement in Centennial marketing materials
- Opportunity for additional historic content to be incorporated in Centennial campaign
- Featured recognition on the Centennial Legacy Business Map
- ½ page ad in Centennial Print Publication
- Featured in Centennial Video & receive own copy of business feature


FAIIRBANKS MORSE 1960'S

FAIRBANKS MORSE ENGINES, 1943

RP. BELOIT

A program of the Greater Beloit Chamber of Commerce

The Rising Professionals of Beloit (RPs) engage, empower and connect young professionals in the Greater Beloit region. Founded in 2014 through the Chamber of Commerce, the RPs have spent time since then building relationships, crafting signature events and connecting our members to their community and other Chamber businesses. ***Learn more at rpbeloit.com***

1 RP WEEK - SUMMER 2027

RP Week is an annual week-long event dedicated to connecting rising professionals and engaging them in professional development and social events throughout the Beloit region.

Projected attendance: 30+ per event
Audience: RP and Chamber investors, business leaders, general public

Gold Sponsor - $2,500

- Dedicated social media post with logo
- Lead sponsor at all events during RP Week
- Recognition on all RP Week marketing materials
- Opportunity to provide promo items at RP Week
- Opportunity to speak at RP Week events
- Logo on Chamber and RP websites
- 7 complimentary tickets to RP week

Silver Sponsor - $1,500

- Recognition on all RP week marketing materials
- Logo on signage and materials for RP Wekk
- Logo on Chamber and RP websites
- 5 complimentary tickets to RP week

Bronze Sponsor - $1,000

- Logo on signage and materials for RP Week
- Logo on Chamber and RP website
- 3 complimentary tickets to RP week

2 BREAKFAST WITH THE BIG CHEESE NOVEMBER 2027

Breakfast with the Big Cheese (BWTBC) invites a number of local "big cheeses" to talk about their career paths and share insight with members.

Projected attendance: 50+
Audience: RP and Chamber investors, business leaders, general public

Gold Sponsor - $2,500

- Dedicated social media post with logo
- Lead sponsor
- Recognition on all BWTBC marketing materials
- Opportunity to provide promo items at BWTBC
- Logo on Chamber and RP websites
- 7 complimentary tickets to BWTBC

Silver Sponsor - $1,500

- Logo on signage and social media for BWTBC
- Logo on Chamber and RP website
- 5 complimentary tickets to BWTBC

Bronze Sponsor - $500

- Logo on signage and materials for BWTBC
- Logo on Chamber and RP websites
- 2 complimentary tickets to BWTBC

3 COFFEE HOURS

Coffee Hours are for members and non-members to socialize and learn about a local business in the greater Beloit region. Coffee Hours are typically held on the last Friday of the month.

Projected attendance: 15-25 per event
Audience: RP and Chamber investors, general public

Gold Sponsor - $2,000

- Recognition at each event for your contribution
- Logo on Coffee Hour marketing materials
- Logo on Chamber and RP websites

4 WELLNESS WEDNESDAYS

Hosted the 2nd Wednesday of the month, local experts present on a variety of personal, career and lifestyle topics.

Projected attendance: 20-30 per event
Audience: RP and Chamber investors, general public

Gold Sponsor - $2,500

- Recognition at each Wellness Wednesday event
- Logo on Wellness Wednesday marketing materials
- Logo on Chamber and RP websites
- Opportunity to speak at a Wellness Wednesday event

5 SOCIALS

Social Hours are for members and non-members to socialize and learn about a local business in the greater Beloit region.

Projected attendance: 15-25 per event
Audience: RP and Chamber investors, general public

Gold Sponsor - $1,000

- Recognition at each Social Hour event
- Logo on Social Hour marketing materials
- Logo on Chamber and RP websites

GREATER BELOIT PARTNERSHIP, 2008

INFLUENTIAL PARTNER (annual)

Influential Partners are more than sponsors of the Greater Beloit Chamber of Commerce—they are trusted voices and recognized leaders who help shape the direction of our business community. This level of partnership reflects a company's dedication to supporting growth, collaboration, and the advancement of the Greater Beloit region.

As an Influential Partner, your organization is aligned with other forward-thinking businesses whose presence and involvement carry weight in this community. Recognition at Chamber events, visibility in our communications, and participation in key gatherings position your business as a respected leader invested in the region's success.

Influential Partners aren't just part of the Chamber—they are part of the conversation that moves our community forward.

Contact Kari Swirth, President & CEO of the GBCC, for information on how to become an Influential Partner:
karis@greaterbeloitchamber.org

BELOIT ACE HARDWARE

MORE CHAMBER BENEFITS

MARKETING

Company visibility & IP status on all applicable GBCC key marketing materials

GBCC digital IP medallion for your organization to display

Four additional GBCC e-newsletter ads per year (1 top banner ad + 3 regular)

Organization highlighted in our Investor Guide & Directory

IP window cling medallion to display at your business

Featured in our GBCC video

WEB & SOCIAL MEDIA

IP medallion displayed on your organization's GBCC website directory page

IP status located on GBCC website home page with direct link to your organization's website

Social media ad perks, wih the purchase of ad space in our directory

EVENTS

IP status at all GBCC events, including priority seating

Company & IP status visibility at all GBCC events

First right for Business Before Hours hosting opportunties

ADDITIONAL OPPORTUNITIES

BUSINESS BEFORE HOURS

Business Before Hours (BBH) events give our investors the opportunity to mingle, network and promote business within the community. **(First Friday of the month)**

The benefits you'll receive from hosting a BBH include:

- Name and business exposure
- All business cards collected from attendees at the event
- The opportunity to introduce your product or service to fellow Chamber investors, increase your connections, generate new business, and meet community leaders and influencers face-to-face

Email adiac@greaterbeloitchamber.org to reserve your date!

E-NEWSLETTER (weekly)

The weekly e-newsletter is emailed to more than 2,000 subscribers (that's 400+ businesses!) and is the perfect opportunity for investors to place ads at a low cost.

Content includes up-to-date information on Chamber news, business resources and upcoming events. Circulation is based on the current number of opt-in subscribers. All ads link to the business' website.

Weekly Ads	***Top Position Ads***
3 for $140	3 for $280
1 for $60	1 for $120

Email madysenc@greaterbeloitchamber.org to advertise in the newsletter!

STATE STREET & GRAND AVE

100 YEARS
1927 - 2027
HONOR | CELEBRATE | INVEST

THANK YOU TO OUR CURRENT INFLUENTIAL PARTNERS:

ABC Supply Co. inc.
Beloit Health System
FAIRBANKS MORSE DEFENSE
BankFirst
First Mid BANK & TRUST
NOWLAN
Influential Partner GREATER BELOIT CHAMBER OF COMMERCE
STATELINE MENTAL HEALTH SERVICES
DABADOOYA & Company
KERRY
GERONIMO HOSPITALITY GROUP
HENDRICKS COMMERCIAL PROPERTIES

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