

2021 ANNUAL REPORT



BELONG
ENGAGE
THRIVE

PROGRAM

ANNUAL DINNER
4.26.22

Welcome • Aimee Thurner, GBCC Executive Director

Invocation • Joel Otto, Thrivent

Dinner • Provided by Hoffman House

Year in Review • Jack Walden, 2021 GBCC Board Chair

Awards Ceremony • Seth Frisbee, 2022 GBCC Board Chair

Keynote • Michelle “Shell” Snow

Closing Comments • Aimee Thurner

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Corporate Contractors Inc.

RyCOM

CHAMBER AWARDS

The Chamber is honored to give recognition of excellence with six Chamber awards, as well as the Headliner Award.

Laurence A. Raymer Headliner Award

Large Business of the Year

Small Business of the Year

“Eddy” Economic Development Award

Paulette Christensen Ambassador of the Year Award

Rising Professional of the Year

Ken Hendricks Community Spirit Award

MICHELLE “SHELL” SNOW

Michelle Snow is a public servant, thought leader, Hall of Fame Pro Athlete and author of “Game Changer: Succeeding in Life, Business and Beyond.” In her new book, Michelle goes a step further and maps out in detail the steps to take your personal and professional life to the next level.

Michelle began her career over 20 years ago in 2002 as a professional athlete in the WNBA. From her beginnings in sport, Michelle went on to leverage her access to high-level executives and owners to learn the business and marketing behind the billion-dollar sports industry. Her background combines a long career as a pro athlete, team captain, real estate investor, and marketing to reach tens of thousands in over 20+ countries.

She holds a degree in Psychology from University of Tennessee. She has provided premier management services for Fortune 500 companies with an emphasis on collaborations to maximize employee engagement and performance.

Michelle serves on the Studer Community Institute Board, Kairos Board, as a business advisor in her local community.

A trusted philanthropist, Michelle previously appeared on media channels such as Fox, ABC, and CBS News.

She has been featured in The Washington Post, Chicago Tribune, LA Times, Houston Chronicle, Fox, CNN, and many others.

She is one of America’s favorite orators. She is the keynote speaker for EntreCon 2021. She is also the founder of Game Changer Publishing a curriculum based learning platform for businesses who want to assess, accelerate and assure their start-up is positioned for heightened and sustained levels of productivity for extended periods of time.

Game Changer Agency helps clients find solutions to their most critical business challenges by leveraging her extensive experience to improve the business of her clients.



BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Jack Walden, Chair • VP Business Banking, Blackhawk Bank
Danny Sawyer, Treasurer • VP Internal Audit, Regal Rexnord
Seth Frisbee, Secretary • Employee Benefits Specialist, TRICOR
Julie Lewis, Past Chair • Attorney, Principal, Lewis Law Office LLC
Tina Andrews • Account Manager, Batterman
Lori Luther, Ex-Officio • Beloit City Manager
Matt Baker • President/CEO, Versa Tool & Die
Klaus Nitsch • VP Restaurant Operations, Geronimo Hospitality
Teri Barnes • Director of Financial Reporting, BCCU
Sonya Hoppes, Ex-Officio • City Administrator, City of South Beloit
Kim Bliss • VP & Senior Adviser, Hendricks Holdings Co., Inc
Tim Wellnitz, Ex Officio • Town Administrator, Town of Beloit
Mary Fanning-Penny • President & CEO, United Way Blackhawk Region
Celestino Ruffini, Ex-Officio • Executive Director, Visit Beloit
Kydreel Green • Maintenance Manager, Alliant Energy
Angela Slagle • Org Capability Manager, Frito-Lay
Jennifer Hall, Ex-Officio • President/CEO, GBEDC
Kari Swirth • Rising Professional Chair, Community Manager, Irontek
Elizabeth Horvath • Vice President, Marketing, North America, Kerry
Nommo Donald • Beloit Health System
Lynn Vollbrecht • Dir Corp. & Community Partnerships, Beloit College
Donna Spude • Ambassador President, Fish Window Cleaning
Michael Hahn • Attorney, Nowlan Law



LETTER FROM THE 2021 BOARD CHAIR

Dear Fellow Greater Beloit Chamber of Commerce Members,

In retrospect, 2021 was very much a year of transitioning from the COVID-19 pandemic back towards a more normalized environment for all of us, whether businesswise or socially. I don't think it could be called a completely smooth transition, but the introduction of vaccines as well as refined best practices allowed us all to return to the places, events, and people that allow for a more vibrant life.

I am proud that our Chamber was here for the business community through all of this. Executive Director Aimee Thurner, Maggie Littlefield, and Madysen Wade continued to provide the business community with valuable resources to manage through a challenging year. Our Board of Directors, comprised of local business and community leaders, provided guidance and insight to Aimee and her team.

We will celebrate our 95th year in 2022, but is in no way slowing down. Despite the challenges presented by 2021, we were able to, among other things:

- Support over 350 member businesses annually
- Grow the Rising Professionals program which has 95 members in a variety of careers
- Host business and networking events engaging more than 1,500 attendees annually
- Foster an environment to give upwards of 25 referrals to Chamber members monthly

Our community continues to move forward. The opening of the new ABC Supply Stadium and completion of the I-90/I-39 expansion project are just two examples of exciting developments with the greater Beloit community. For those of you interested, it is a wonderful time to get involved with your Chamber. Please consider attending a Business After Five, donning red as an Ambassador, or serving on a committee.

Finally, I would like to extend my deepest gratitude to the GBCC staff, fellow Board members, and to our membership for making 2021 a year of which we can all be proud. It was my honor to serve all of you. It has been said that "the strongest steel is forged in the hottest fire"; the past two years have no doubt left us all stronger, more resilient, more resourceful, and ready for whatever comes next.

Best regards,

Jack Walden



LETTER FROM THE EXEC. DIRECTOR

Dear Greater Beloit Chamber of Commerce (GBCC) Members:

Despite the uncertainty that continued into 2021, the Chamber team jumped in wholeheartedly to make it a year to remember, working creatively to accomplish myriad things while finding new ways to provide benefit to our members.

We hosted multiple events, including our Annual Dinner, Golf Outing, Influential Women in Business luncheon (in partnership with the Stateline Chamber), Business Education Summit (in partnership with the Greater Beloit Economic Development Corporation), and our member only conference call virtual series. We helped celebrate the 25th Anniversary of the Gateway Business Park, cheered on the addition of the ABC Supply Stadium and Beloit Sky Carp, and celebrated the Stateline Boys and Girls Club's beautiful new facility.

2021 was not an easy year for much of our business community but we continued to study the issues important to you and respond to your needs. We couldn't do any of this work without our many dedicated volunteers, including our board of directors, our ambassadors, and our Rising Professionals. These professionals represent a diverse group of business representatives from all over the region, and we are lucky to have them!

Thank you for being a part of our work as we continue to grow and develop. We couldn't—and wouldn't want to—do it without you.



Aimee Thurner
Executive Director



Maggie Littlefield
Director of Events & Marketing



Madysen Wade
Investor Relations Manager

The **Community Concierge** program is designed to work with local companies to assist the recruitment effort and encourage relocation. The program offers an interactive exploration of our city by delivering personalized community tours showcasing Beloit's finest assets including our thriving downtown, the Gateway Business Park, a variety of unique neighborhoods, our school systems and more.

A total of 145 community tours have been given through this program. The current investor companies are Kerry, Beloit Health System, and Hendricks Holdings. Additionally, Beloit College, Community Health System, Blackhawk Technical College, City of Beloit, Frito-Lay, Fairbanks Morse, Stainless Tanker, NorthStar Radioisotopes, Kids First-Lincoln Academy, HealthNet, and Alliant Energy have all also utilized the Concierge program.

Interested in scheduling a tour? Let us promote the community to your job candidates so you can focus on the rest. Email inquiries to concierge@greaterbeloitcommerce.org

RIISING PROFESSIONALS

The Rising Professionals of Beloit's mission is to engage, empower and connect rising professionals in the Beloit region through social, professional development, and community involvement opportunities. We serve as a catalyst for promoting the Beloit region as an enjoyable and vibrant place for young professionals to live, work and experience life.

In 2021 our board of directors and committees honed in on creating a name for our organization and being present and active in our community. Our Professional Development committee transitioned from ZOOM learning opportunities to almost 100% in person. They were dedicated to continuing to bring learning opportunities to our membership community.

RP Week resumed in person and had over 100 total attendees for the week and hosted Breakfast with the Big Cheese resumed in person at the beautiful ABC Supply stadium where we hosted over 50 attendees. It felt as if we never missed a beat! Our Marketing Committee turned up the dial and focused on social media campaigns to grow our audience. Our Membership Committee brainstormed and created new ways to reach our audience during the end of the pandemic and reach parts of the community that may not be familiar with our organization.

The RPs of Beloit continued the momentum from successful virtual events to in-person events by executing 33 events and adding 55 new members. We look forward to welcoming the new incoming 2022 Board Chair of the Rising Professionals, Diana Montes, she has been an amazing asset to the team and has the passion and dedication to continue to serve the RP mission in her new role.

The Beloit community continues to grow and thrive. We as the rising professionals of the area are excited to be a part of this moment in history for the community.

Thank you!



Kari Swirth
Chair, Rising Professionals



RP BOARD OF DIRECTORS

Chair • Kari Swirth
Vice-Chair • Diana Montes
Treasurer • Charity Wagner
Pro-Dev Chair • Ginger Carter
Marketing Chair • Jackson Wells
Membership Chair • Danica Keeton
GBCC Liason • Madysen Wade
Ana Montoya
Dayton Bennett
Megan White
Maria Acevedo
Jamie Keraka



FAST FACTS

- 1 The GBCC was established in 1927 and will celebrate 95 years in 2022.
- 2 Our mission is to engage with member businesses, advocate for their success and enhance the greater Beloit community.
- 3 Our staff consists of three community-oriented thinkers.
- 4 We support 350+ investor businesses on an annual basis.
- 5 The GBCC website has more than 3,500 page views every month.
- 6 Our Rising Professionals program supports 95 members in a wide variety of careers.
- 7 We have more than 50 Ambassadors with a combined 750+ years of experience.
- 8 GBCC business and networking events engage more than 1,500 attendees annually.
- 9 Our Board consists of 23 growth-minded individuals representing businesses of all sizes and industries.
- 10 Every month, we give upwards of 25 Chamber member referrals to our members.

AMBASSADORS

Donna Spude, Chair • Fish Window Cleaning
Graham Wilson, Incoming • Hampton Inn, Home2Suites
Ellen Weigand, Secretary • Beloit Meals on Wheels
Theresa Thompson, Treasurer • Advia Credit Union
Kristi Amenda, Member at Large • Blackhawk Bank
Angela Taillet, Member at Large • Hampton Inn, Home2Suites
Chuck Wilson, Past Chair • Retired



2021 MEMBERS

1401 Design Showroom
 1810 Emerson House
 A Therapeutic Touch
 ABC Fire & Safety
 ABC Supply Co.
 Acts Housing
 Adaptive Alliance
 Adecco
 Advia Credit Union
 Agrace HospiceCare
 Allen Galluzzo Hevrin Leake
 Alliance, The
 Alliant Energy
 Alongi Santas Insurance Agency
 Alzheimer's & Dementia Alliance
 Amazon
 AMD Tax & Accounting
 American Awards & Promotions
 American Construction Metals
 American Family Insurance-
 Shannon Ahrens
 Angus-Young
 Arc Design Resources
 ARTISAN Pub
 Associated Advisors Group
 Associated Bank
 AT&T
 Aurum Contracting
 Autumn Lake Health Care
 Avid Pallet Services
 Axium Foods
 Azura Memory Care
 Badger Spirits LTD
 Baker Tilly Virchow Krause, LLP
 Balsley Printing
 Barder, Rick
 Barten & Associates Public
 Relations
 Beepa's
 Beloit Art Center
 Beloit Box Board Co.
 Beloit Cares
 Beloit Civic Theatre
 Beloit Club, The
 Beloit College
 Beloit Daily News
 Beloit Dental
 Beloit Family Restaurant
 Beloit Film Works
 Beloit Floral
 Beloit Health System
 Beloit Health System Foundation
 Beloit Historical Society
 Beloit Horseshoe Club
 Beloit Intl. Film Festival
 Beloit Janesville Symphony
 Beloit Life Center
 Beloit Meals on Wheels
 Beloit Public Library
 Beloit Regional Hospice
 Beloit Senior Living
 Beloit Skycarp Baseball
 Beloit Special Machining Co.
 Beloit Youth Hockey Association
 Bessie's Diner
 Best Western Legacy Inn & Suites
 Big Brothers Big Sisters of South
 Central Wisconsin
 Big Radio

Blackhawk Bank
 Blackhawk Comm. Credit Union
 Blackhawk Human Resource Assc.
 Blackhawk Propane Company
 Blackhawk Technical College
 Blackhawk Transport & Logistics
 Blue Collar Coffee Company
 Blue Line Battery
 BMO - Harris Bank
 Bolgrien, Koepke, Kimes &
 Livingston, SC.
 Boundaries Bar & Grill and The
 Birch Room
 Brabazon | Title Team Group
 Brian G. Mark Funeral and
 Cremation Care
 Brian Thomas Photography
 Broaster Company
 Brownfield Environmental
 Engineering Resources
 Bryden Motors
 Bud Weiser Chevrolet Cadillac
 Budget Blinds of Janesville/Beloit
 Buffalo Wild Wings 572
 Campbell
 Caravel Autism Health
 Caritas Comm. Resource Center
 CASA of Rock County
 Century 21 Affiliated of Beloit
 Chastain & Associates
 Chicago Fittings Corporation
 Christoff & Associates
 Christofferson Moving & Storage
 Cindy Rowe Marketing
 City of Beloit
 City of South Beloit Mayor
 Coach's Bar & Grill
 Coldwell Banker Commercial
 McGuire Mears & Associates
 Colorwave Graphics
 Community Action
 Community Health Systems
 Comply 365
 Consigny Law Firm, SC.
 Cornellier Fireworks
 Cornellier Superstore
 Cornerstone Credit Union
 Corporate Contractors
 CorTech International Staffing
 Country Financial
 Country Glass, Inc.
 Culligan Water
 Culver's of Beloit
 D.L. Podeszwa & Associates
 Dabadooya and Company
 Daley, Murphy, Wisch
 DeGarmo Plumbing and Piping
 Develop LLC
 DeVere Company Inc.
 Dita's Westside Pub & Grill
 Domenico's Pizza
 Drevdahl Auto Body
 DuPont Industrial Biosciences
 Educators Credit Union
 Edward Jones | Caroline Rukin
 Edward Jones | Holly B. Friel
 Edward Jones | Tammy Schindler
 Electrol Specialties Company
 Elevated Talent Consulting

Emunah Designs
 Entre Computer Solutions
 Everett's Liquor Inc.
 Exit Realty HGM
 Exposure Video
 Express Employment Professionals
 Fair Oaks Rehabilitation and
 Health Care Center
 Fairbanks Morse Engine
 Fairfield Inn & Suites
 Faith Evangelical Lutheran Church
 Family Promise of Greater Beloit
 Family Services of Southern WI
 & Northern IL, Inc.
 Father and Sons Cleaning Service
 Finley Buick GMC
 Firehouse Subs
 First Community Credit Union
 First National Bank and Trust
 Fish Window Cleaning
 Fleming Heating and AC
 Fresh Horizons Group
 Frito Lay
 G5 Brewing Company
 Gateway Realtors
 Gem Printing
 gener8tor
 Geneva Supply, Inc
 GIFTS Mens Shelter
 Girl Scouts of Wisconsin
 Badgerland Council, Inc.
 Glen Erin Golf Club
 Glitz & Go
 Globe Life - Kris Rodriguez
 Gonstead Chiropractic Clinic
 Goodwill Industries of Northern Ill
 & WI Stateline Area
 Gordon Flesch Company
 Greater Beloit Economic
 Development Corporation
 GWS Tool Group
 Haight, James F.
 Hampton Inn Beloit
 Harris Ace Hardware
 Harris Ace Hardware Inc.
 Hausmann-Johnson Insurance
 Hawk's Ridge Apartments
 HealthNet of Rock County
 Hendricks Commercial Properties
 Hendricks Holding Company
 Herzing University
 HH Photography
 Hidden Creek Estates
 Historic Auto Attractions
 Ho-Chunk Nation
 Holiday Inn Express - Beloit
 Holiday Inn Express - Janesville
 Home2Suites by Hilton
 Homecare Pharmacy
 Hormel Foods Corporation
 Hotel Goodwin
 Hughes Resources
 Humane Society of Southern
 Wisconsin
 Information Controls, Inc
 Irontek
 Ironworks Hotel
 Jagger Bay Properties
 James F. Heidt, PE, LLC

2021 MEMBERS

Janesville Jets
Janesville Performing Arts Center
Jay Edwards
Jiffy Lube
JNB Signs, Inc
John Liszewski Farmers Insurance
Junior Achievement of Wisconsin
Justin Williams
Kandu Industries
Kerry - Taste & Nutrition
La Casa Grande
Lamar
Land Title and Closing Services
Leadership Development Academy
Lerdahl Business Interiors
LetsTHRIVE360
Lewis Law Office
LifeCircle
Lucy's #7 Burger Bar
Lyons Magnus
Macktown Living History
Martindale Pinnacle Construction
Mary's Place
MaryTerryDesign
McBain Enterprises, Inc.
McDonald's - HWY 75
McDonald's - Madison Road
McDonald's - Milwaukee Road
McDonald's - State Street
McGilvra Electric, Inc.
Medical Grade Aesthetics
MEJ Accounting Inc.
Mercyhealth Beloit
Meridian
Merrill & Houston's Steak Join
Messer North America
Meyers Automation
Mid States Concrete Industries
Minuteman Press
MMPR Powered By HALO Branded Solutions
Morse Group, The
MRA-The Management Association
Mule Hide Products Co.
Murphy Desmond SC.
National Flag Store
Nature At The Confluence
NeighborWorks Blackhawk Region
New Leaf Homes
Next Generation
Norandex
NorthStar Medical Radioisotopes,
Nothing Bundt Cakes
Nowlan Law LLP
Nutrition & Health Associates
Nyrie's Flower Shop
Office Pro
Our Lady of the Assumption
Catholic School
Peer Canvas
Pelock Chiropractic
Perfectly Seasoned
Pizza Hut
Plant Doctor
Plastic Industries
Playful Healing
Plumbers Union Local 75
Pody, Louie

Premier Bank
Premier Technologies
Project 16/49
Protean Software
Protect Wisconsin Waterways
Public Safety of Wisconsin
QPS Employment Group
Quigley Smart
R.H. Batterman & Company
Rasmussen College
Regal Rexnord
Resonate Web Marketing
Retired and Senior Volunteer
Program of Rock County
Robert W. Baird & Co.
Rock Bar and Grill, The
Rock County Cancer Coalition
Rock County Christian School
Rock County Historical Society
Rock Energy Cooperative
Rock River Valley Blood Center
Rock Road Companies
Rock-Walworth Comprehensive
Family Services
Rockford Art Deli
Rockford Symphony Orchestra
Rodeway Inn
Rotary Club of Beloit
Roy Chapman Andrews Society
Ryan Davis Photography
RyCOM Creative Corp.
Ryeco, Inc.
The Salvation Army
Samco Sales & Promotion
Savant Wealth Management
School District of Beloit
School District of Beloit Turner
Scot Forge
Secure Staffing
Security Pro Intel
SENB Bank
Senz Insurance
Sherwin Williams Paint Co.
Siepert & Co., LLP
Sitrick-Joyce, Ann
Skydive The Rock
Smyth Grey
Society Carpet Cleaners
South Beloit CUSD #320
Southwest Wisconsin Workforce
Development Board
Spectrum Business
Spectrum Reach
Sponge Spa Car Wash
Spray-Tek
St. John's Lutheran School
Staff Management, Inc.
Staff on Site of United, Inc.
Stainless Tank & Equipment Co.
Stanton Shoes
State Collection Service
Stateline Boys & Girls Clubs
Stateline Community Foundation
Stateline Family YMCA
Stateline Mental Health
Studio Wealth Advisory Group
Super 8 by Wyndham
The Lincoln Academy
The Menta Group

The State Bank Group
The Suites at Beloit Assisted Living
Thrivent Financial
Tilley's Pizza House and Ballyhoo
Tavern
Total Exteriors
Town Bank
Town of Beloit
Tri-Cor Mechanical
Tricor Insurance & Financial
Services Network
truk't
Turtle Creek Chamber Orchestra
United Way Blackhawk Region
Upper Iowa University
UW-Whitewater Continuing
Education
Valmet
Velvet Buffalo
Versatile DJ Entertainment
VersaTool & Die
VetsRoll
Viking Bowling Center
Visit Beloit
W. Richard Gerhard
Walnut Creek Apparel and Gifts
Walnut Creek Awards & Gifts
Wausau Homes Beloit
WBD
Wagner CPAs
Welders Supply Company
Wells Fargo Advisors
Welty Environmental Center
Wendy's
Western Container Corp
Why the Fuss? Technical Solutions
WI Department of Workforce
Development - DVR
Wipfli CPAs and Consultants
Wisconsin Distributors
Wolter Pool Company
Woodman's Food Market
Woodside Terrace
WTVO-ABC/FOX 39
YN Tobacco LLC
Youth 2 Youth
YWCA Rock County

INCOME

Dues \$166,009.84

Events \$46,782.28

Programs/Services \$59,645.47

Total \$272,437.59

EXPENSES

Wages \$150,788.73

Admin/General \$23,954.24

Occupancy \$27,324.47

Marketing/Other 9,506.09

Total \$211,573.53

NET \$60,864.06

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Hendricks Commercial Properties/
Corporate Contractors Inc.
RyCOM

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Brian
Thomas

Photography

KERRY



Regal
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