



Wisconsin Department of Workforce Development

BUSINESS SERVICES

Looking to discover the Wisconsin workforce solutions available to your business? The Wisconsin Department of Workforce Development (DWD) Business Services Team is here to help serve employers and connect you with workforce partners to further assist in meeting your business needs.

How The DWD Business Services Team Can Serve You

DWD Business Services Representatives

- Help identify what services a regional workforce system can provide your company.
- Provide valuable human resources consultation, recruitment and selection assistance, labor market information (LMI), opportunities to participate in hiring events, and promote the online tools available to employers through JobCenterofWisconsin.com.

Your local Business Services Representative is
Lesley Luna
lesley.luna@dwd.wisconsin.gov | 608-901-5694

Apprenticeship Training Representatives

- Help identify the apprenticeship model that best suits your company, including Registered Apprenticeship and Youth Apprenticeship.

Your local Apprenticeship Training Representative is
Corey Popp
corey.popp@dwd.wisconsin.gov | 608-957-5224

Local Veterans' Employment Representatives

- Advocate the value of hiring past and present service members of our armed forces.
- Help learn your hiring needs to locate and connect you with veterans for hire.
- Provide information on available tax credits and incentive programs for hiring veterans.

Your Local Veterans' Employment Representative is
Dave Walters
dave.walters@dwd.wisconsin.gov | 608-405-4409

Division of Vocational Rehabilitation (DVR) Business Services Consultants

- Learn about your business, including current staffing and workforce needs, and match candidates to your specific business needs.
- Share the benefits of hiring diverse talent and provide qualified applicants for your business to consider.
- Assist with learning how to work with and accommodate persons with disabilities.
- Offer diversity, equity, and inclusion trainings and education.

Your local DVR Business Services Consultant is
Edward Schroeder
edward.schroeder@dwd.wisconsin.gov | 608-931-1692

Workforce Development Board (WDB) Business Services Specialists

- Explore and assess your workforce needs, alignment opportunities, and available talent pools.
- Connect you with industry councils and partners for industry-led dialogue to address your critical workforce needs and generate solutions.
- Provide consultation on layoff aversion strategies and resources as well as Rapid Response services to address workforce transitions.
- Design custom work-based training opportunities, including on-the-job training, incumbent worker and customized training, internships, and more.

Your local WDB Business Services Manager is
Gail Graham
g.graham@swwdb.org | 608-314-3300 Ext. 304

DWD is an equal opportunity employer and service provider. If you have a disability and need assistance with this information, please dial 7-1-1 for Wisconsin Relay Service. Please contact the Division of Employment and Training at 888-258-9966 and press 6 to request information in an alternate format, including translated to another language.

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DWD Business Services Available To You

RECRUIT AND RETAIN TALENT

Job Center of Wisconsin

- Access effective, low, and no-cost talent development solutions available through DWD and local partners.
- Registered employers can search for candidates, build skills-based job descriptions, and connect with additional resources to support their recruitment strategies.
- Learn how to make informed employment decisions using enhanced tools and MyLMI widgets to access and save integrated LMI.
- JobCenterofWisconsin.com

Individuals with Disabilities

- Tap into highly reliable, qualified job applicants who are ready to put their diverse abilities to work.
- Learn about customized ways to create workforce pipelines.
- Access resources to retain employees, including job coaching, assistive technology/accommodation consultation, disability awareness training, and more.
- Access available incentives.
- dwd.wisconsin.gov/dvr/business

Veterans

- Identify transferrable skills between military and civilian occupations.
- Employers learn how to recruit veteran job seekers.
- Access incentives for hiring veterans.
- Contact your local LVER, Dave Walters, to learn more.

Youth Workers

- Create a loyal talent pipeline by helping local youth obtain in-demand skills through mentored job training.
- Learn more about innovative models available for building tomorrow's workforce today, including training programs for youth with disabilities.
- dwd.wisconsin.gov/dvr/business

PLAN YOUR FUTURE WORKFORCE

Accessibility

- Get help with developing positive ability-focused workforce strategies and solutions.
- Request information about accommodations and how to improve accessibility to increase worker productivity and expand customer base.
- dwd.wisconsin.gov/dvr/business

Hiring Incentives and Tax Credits Work Opportunity Tax Credit (WOTC)

- A federal income tax credit designed to help people gain on-the-job experience and achieve better employment outcomes.
- The WOTC program offers federal tax credits to employers as an incentive to hire new employees from specific target groups.
- dwd.wisconsin.gov/jobservice/taxcredit

Fidelity Bonding Program (FBP)

- Business insurance policy that protects employer against losses in the event that the employee exhibits fraudulent or dishonest acts against the business.
- Employers receive the FBP bonds free-of-charge as an incentive to hire these applicants.
- dwd.wisconsin.gov/bonding

On-the-Job Training (OJT) Hiring Initiative:

- Onboard qualifying new hires and prospective workers with OJT solutions and work experiences to improve retention results.
- Employers may apply for reimbursement for providing necessary training to newly hired employees.
- Available through multiple funding sources such as TAA, WIOA, DVR.
- Contact your local WDB Business Services Manager, Gail Graham, to learn more.

Labor Market Information

- Access the most current and robust labor market and economic data in Wisconsin to make informed business and employment decisions.
- Use LMI to learn about the local labor pool.
- Examine wages and long-term employment projections by industry and occupation.
- Help determine business location and expansion plans.
- Regional Labor Market Economists are available to help employers understand the data.
- JobCenterofWisconsin.com/WisConomy

TRAINING SOLUTIONS

Registered Apprenticeship

- Build a customized skills training system that instills the company's values while helping apprentices earn good-paying, family-supporting wages as they gain high demand occupational skills.
- Helps businesses address the skills gap with this proven workforce readiness solution.
- WisconsinApprenticeship.org

Youth Apprenticeship

- Employ youth apprentices to develop a talent pipeline and help high school juniors and seniors graduate with high demand job skills and industry certifications.
- Retain youth after graduation through full-time employment and a seamless transition into Registered Apprenticeship.
- WisconsinApprenticeship.org

Wisconsin Fast Forward Grants

- Awards customized worker training grants to Wisconsin businesses to fill current and ongoing skill requirements.
- Employers in all sectors with worker training needs are encouraged to apply for available grants.
- WisconsinFastForward.com