



2020 ANNUAL REPORT



BE LONG • ENG AGE • THRIVE

2020: YEAR OF THE COMMUNITY



Julie Lewis
Board Chair

LETTER FROM THE 2020 BOARD CHAIR

Resilience is the Greater Beloit Chamber of Commerce theme for 2020.

As we all know, 2020 was the year of everything Covid-19. Executive Director Aimee Thurner, staff members Maggie Littlefield and Verena Jones and the Board of Directors pivoted, along with everyone else, to serve our regional business community with exceptional drive, determination and compassion.

In April, the GBCC helped us participate in the statewide Covid 19 economic impact assessment – a process that provided business leaders with critical impact information in real time. From May to August, the GBCC called on experts to inform the community about Covid 19 small business loans, the Paycheck Protection Program, the Rock County Covid Relief Loan program and testing outreach. Throughout the year, the GBCC offered Covid 19 business sessions on the impact for members' Human Resources, Finance, Accounting and Employee Benefits programs.

Somehow, the staff also found time to sponsor virtual candidate forums for the City Council of Beloit and the School District of Beloit Board of Education along with the first virtual Annual Dinner with keynote speaker Quint Studer on June 30.

Personally, I remember taking Aimee's suggestion to hear from each member of the GBCC Board of Directors at the May meeting about how they, and their organizations, were doing. It was moving and inspirational to hear Board members discuss their challenges and their own resilience in the face of uncertainty.

My heartfelt thanks and admiration go to the GBCC staff, Board members and community members for the amazing work in 2020. It was a privilege to serve as Board President. Having been tested, the GBCC is stronger than ever and certain to thrive in years to come.

Wishing everyone good health in the coming year –

Julie Lewis

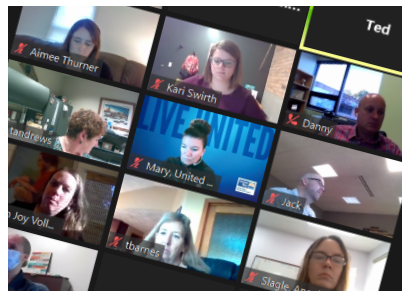
COMMUNITY CONCIERGE

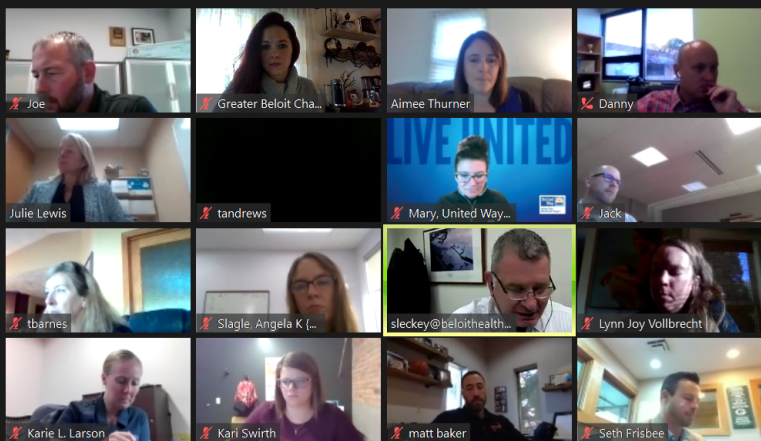
The Community Concierge program was launched in December 2016 and designed to work with local companies to assist the recruitment effort and encourage relocation. The program offers an interactive exploration of our city by delivering personalized community tours showcasing Beloit's finest assets including our thriving downtown, the Gateway Business Park, a variety of unique neighborhoods, our school systems and more. A total of 141 community tours have been given through this program. The current investor companies are Kerry, Beloit Health System, and Hendricks Holdings.

Additionally, Beloit College, Community Health System, Blackhawk Technical College, City of Beloit, Frito-Lay, Fairbanks Morse, Stainless Tanker, NorthStar Radioisotopes, Kids First-Lincoln Academy, HealthNet, and Alliant Energy have all also utilized the Concierge program.

During the COVID-19 Pandemic, the concierge services remained available for investor companies and incoming families by way of virtual meetings. No in-person tours have been conducted during the pandemic for the health and safety of the families and our staff.

The current concierge is Madysen Wade. For more information, please contact Madysen via email at concierge@greaterbeloitcommerce.org





BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

CHAIR

Julie Lewis
Lewis Law Office, LLC

PAST CHAIR

Karie Larson
Kerry

SECRETARY

Seth Frisbee
TRICOR

TREASURER

Scott Leckey
Beloit Health System

DIRECTORS

Tina Andrews
RH Batterman

Matt Baker
Versa Tool & Die

Teri Barnes
Blackhawk CCU

Kim Bliss
Hendricks Holding Co.

Tracy Bliss
DeCori Design

Mary Fanning-Penny
United Way Blackhawk Region

Philip Gorman
Beloit College

Paul Gregor
Alliant Energy

DIRECTORS

Klaus Nitsch
Geronimo Hospitality

Danny Sawyer
Regal Beloit

Angela Slagle
Frito-Lay

Kari Swirth
Irontek (RP Rep)

Ben Thompson
Big Radio

Jack Walden
Blackhawk Bank

Chuck Wilson
Retired (Ambassador Rep)

EX-OFFICIO

Andrew Janke
GBEDC Executive Director

Lori Luther
Beloit City Manager

Ted Rehl
City of South Beloit Mayor

Joe Rose
Town of Beloit Director of
Public Works

Celestino Ruffini
Visit Beloit
Executive Director

AMBASSADOR OFFICERS

CHAIR

Chuck Wilson
Retired Frito-Lay

VICE CHAIR

Dona Spude
Fish Window Cleaning

SECRETARY

Ellen Wiegand
Beloit Meals on Wheels

TREASURER

Theresa Thompson
Advia Credit Union

PAST CHAIR

Holly Friel
Edward Jones

MEMBER AT LARGE

Graham Wilson
Hampton Inn/Home2 Suites
by Hilton

MEMBER AT LARGE

Angela Taillet
Home2 Suites by Hilton

STANDING COMMITTEES

BUSINESS-EDUCATION

Works with educational and workforce development agencies to enhance and develop programs designed to build a skilled, well-educated and professional labor force.

MARKETING & MEMBERSHIP

Sets the vision for and manages the overall GBCC marketing strategy, setting priorities and making budget recommendations. Helps staff answer questions related to membership, evaluate new and existing programs and benefits, develop marketing materials, and find ways to articulate and add value to membership.

BOARD OF GOVERNANCE

Responsible for the foundational elements of a successful Board Governance strategy including: recruitment and onboarding of new Board members, maintaining a high-performance level of results from each member, and develop and deliver board policies.

EVENTS & PROGRAMS

Plans and executes events that include the Annual Dinner, Golf Classic, and Taste.

FINANCE

Reviews GBCC financial reports, assists in budget preparation, reviews audit/review results, and helps to make any other major financial decisions.

ADVOCACY

Community advocacy council responsible for identifying and advocating for business interests to local governments.

"The purpose of the Ambassador club is to communicate and promote the goals and programs of the Greater Beloit Chamber of Commerce to area businesses and professional people, ensuring everyone is informed and able to take full advantage of all that membership has to offer."

2020 IN REVIEW



356

Total Membership

14

New Members in 2019

46

Ambassadors

134

Rising Professionals

26

Virtual Events

11

In-Person Events

56

Member Check-Ins

71

Newsletters Published

38,994

Website Pageviews

1,416

Phone Calls

37,024

Emails sent and received

1,682

Facebook Likes

32

Member Visits for
Back to Business Campaign

49

Hours for SCORE Mentoring

4,000

Dollars of grants and
scholarships awarded

12

Community
Concierge Tours

FINANCIALS

INCOME:

Dues	\$155,252.00
Events	\$58,292.90
Programs/Services	\$34,275.53
Total Income	\$247,820.43

EXPENSES:

Wages.....	\$148,972.30
Admin/General	\$22,582.75
Occupancy	\$26,537.54
Marketing/Other	\$13,042.61
Total Expenses	\$211,135.20
.....	\$36,685.23

Maggie Littlefield
Operations Manager



Aimee Thurner
Executive Director



Dear Greater Beloit Chamber of Commerce (GBCC) Members,

To say 2020 was a year like no other may be the understatement of the century. One thing, however, became crystal clear: we are all in this together, and together we have the power to overcome just about anything. Throughout 2020, the GBCC was challenged to reinvent ourselves, pivoting to meet the emerging needs of our business community with agility. We embraced our new role. We became both a messenger and a change agent charged with building renewed confidence in a very shaky market and educating our members with the most current information available. We did our utmost to listen very closely to your needs and launch new initiatives to meet emerging requests. We could not have done any of this without your continued support and on behalf of the GBCC Board of Directors and staff, I would like to thank you!

Aimee Thurner
GBCC Executive Director



Rising Professionals of Beloit



Social events average 35 people



Signature events average 50 people



140+ registered members



300+ newsletter subscribers



1,650 + followers on social media

rpbeloit.com



@rpbeloit

RP BOARD OF DIRECTORS

CHAIR, **Kari Swirth**

TREASURER, **Charity Wagner**

PRO-DEV CHAIR, **Ginger Carter**

MARKETING CHAIR, **Jackson Wells**

MEMBERSHIP CHAIR, **Diana Montes**

GBCC Liason, **Maggie Littlefield**

Ana Montoya

Kellie Drewelow

"As a program of the Greater Beloit Chamber of Commerce, we serve as a catalyst for promoting the Beloit region as an enjoyable and vibrant place for young professionals to live, work and experience life, ultimately encouraging talent retention and the growth of our future leaders."



The Rising Professionals of Beloit's mission is to engage, empower and connect rising professionals in the Beloit region through social, professional development, and community involvement opportunities. We serve as a catalyst for promoting the Beloit region as an enjoyable and vibrant place for young professionals to live, work and experience life.

In 2020 we recruited new faces for our board of directors and committees. Our Professional Development committee stayed dedicated and brought learning opportunities to the RP community via ZOOM and other virtual options. We held our annual RP Week and Breakfast with the Big Cheese events virtually to allow our members to still receive the development & networking opportunities they deserve.

Our Marketing Committee maintained our beautiful website and created new social campaigns to help the Membership Committee grow in numbers. Our Membership Committee brainstormed and created new ways to reach our audience during a pandemic.

In 2020 we raised over \$6,000 in sponsorships, added 34 new members, hosted 25 events, raised \$400 for charity all during a pandemic. During a time where many organizations closed their doors, the RPs of Beloit buckled down to keep life as normal as possible and brought programs to the Beloit Community.

The Beloit community continues to grow and thrive. We as the rising professionals of the area are excited to be a part of this moment in history for the community.

Thank you!

Kari Swirth

Rising Professionals of Beloit Chair

2020 MEMBERS

1401 Design Showroom by Barnes Building & Remodeling	Associated Bank	Foundation, Inc	College	Chicago Fittings Corporation	DeGarmo Plumbing and Piping
ABC Fire & Safety, Inc	AT&T	Beloit Historical Society	Blackhawk Transport & Logistics	Christofferson Moving & Storage	DeVere Company Inc.
ABC Supply Co., Inc.	Aurum Contracting	Beloit Horseshoe Club	Blue Collar Coffee Company	City of Beloit	Do-It Tool and Die Company
Acts Housing	Autumn Lake Health Care at Beloit	Beloit International Film Festival	Blue Line Battery	City of South Beloit Mayor	Domenico's Pizza
Adaptive Alliance, Inc.	Avid Pallet Services, LLC	Beloit Janesville Symphony Orchestra	BMO - Harris Bank	Clark-Mather, Nancy	Drevdahl Auto Body
Adecco	Axiom Foods (Div. of McCleary, Inc.)	Beloit Life Center	BNI Business 4UTOO!	Coach's Bar & Grill	DuPont Industrial Biosciences
Advanced Disposal	Azura Memory Care	Beloit Meals on Wheels, Inc.	Bolgrien, Koepke, Kimes & Livingston, S.C.	Coldwell Banker Commercial / McGuire Mears & Associates	Educators Credit Union
Advia Credit Union	Badger Spirits LTD	Beloit Public Library	Boundaries Bar & Grill and The Birch Room	Colorwave Graphics	Edward Jones Holly B. Friel, Financial Advisor
Agrace HospiceCare	Badger Veterinary Hospital	Beloit Regional Hospice	Brabazon Title Team Group, LLC	Community Action, Inc.	Edward Jones Tammy Schindler, Financial Advisor
Alliance, The	Baker Tilly Virchow Krause, LLP	Beloit Senior Living	Brian G. Mark Funeral and Cremation Care	Community Health Systems, Inc.	Electrol Specialties Company
Alliant Energy	Balsley Printing	Beloit Snappers Pro. Baseball Assn. Inc.	Brian Thomas Photography	Comply 365	Entre Computer Solutions
Alongi Santas Insurance Agency, Inc.	Barder, Rick	Beloit Special Machining Co. Inc.	Broaster Company LLC	Concordia University	Ethos Films LLC
Alzheimer's & Dementia Alliance of WI	Barten & Associates Public Relations	Beloit Youth Hockey Association, Inc.	Brownfield Environmental Engineering Resources	Cornellier Fireworks	Everett's Liquor Inc.
Amazon	Beepa's	Bessie's Diner	Bryden Motors	Cornellier Superstore	Exit Realty HGM
AMD Tax & Accounting	Beloit Art Center	Best Western Legacy Inn and Suites	Bud Weiser Chevrolet Cadillac	Cornerstone Credit Union	Express Employment Professionals
American Awards & Promotions, LLC	Beloit Box Board Co., Inc.	Big Brothers Big Sisters of South Central Wisconsin	Budget Blinds of Janesville/Beloit	Corporate Contractors, Inc.	Fair Oaks Rehabilitation and Health Care Center
American Construction Metals	Beloit Club	Big Radio	Buffalo Wild Wings 572	Cotta Transmission Company LLC	Fairbanks Morse Engine
American Family Insurance- Shannon Ahrens	Beloit College	Blackhawk Bank	Caritas Community Resource Center	Country Glass, Inc.	Fairfield Inn & Suites
Angus-Young	Beloit Daily News	Blackhawk Community Credit Union	CASA of Rock County	Culligan Water	Family Services of Southern WI & Northern IL, Inc.
Anytime Fitness	Beloit Dental	Blackhawk Human Resource Association	Cash Store	Culver's of Beloit	Father and Sons Cleaning Service
Arc Design Resources, Inc.	Beloit Evening Lions Club	Blackhawk Propane Company, Inc.	Century 21 Affiliated of Beloit	D.L. Podeszwa & Associates	Finley Buick GMC
ARTISAN Pub	Beloit Family Restaurant	Blackhawk Technical		Daley, Murphy, Wisch Funeral Home	
Associated Advisors Group	Beloit Floral			DeCori Design LLC	
	Beloit Health System				
	Beloit Health System				

Firehouse Subs	HealthNet of Rock County, Inc.	Insurance Agency	McDonald's Restaurants - State Street Location	Noodles & Company Beloit	Raymond James - Montgomery Financial Services, LLC
First Community Credit Union	Hendricks Commercial Properties	Junior Achievement of Wisconsin - Rock County	McGilvra Electric, Inc.	Norandex	Regal Beloit Corporation
First National Bank and Trust	Hendricks Holding Company	Kandu Industries, Inc.	Medical Grade Aesthetics	North American Tool Company	Resonate Web Marketing
Fish Window Cleaning	HH Photography	Kerry - Taste & Nutrition - North America	MEJ Accounting Inc.	NorthStar Medical Radioisotopes, LLC	Robert W. Baird & Co.
Fleming Heating and AC, Inc.	Historic Auto Attractions	La Casa Grande & Banquet Facility	Mercyhealth Beloit	Nothing Bundt Cakes	Rock Bar and Grill, The
Fresh Horizons Group	Ho-Chunk Nation	La La Beauty Salon	Meridian	Nowlan & Mouat LLP	Rock County Advocacy Services, Inc.
Frito Lay	Holiday Inn Express - Beloit	Lamar	Meris Cleaners, Inc.	NRG Media dba, WSJY-FM	Rock County Christian School
G5 Brewing Company	Holiday Inn Express - Janesville	Land Title and Closing Services, LLC	Merrill & Houston's Steak Join	Nutrition & Health Associates	Rock County Historical Society
Gateway Realtors	Home Instead Senior Care	Leadership Development Academy	Messer North America, Inc	Nyrie's Flower Shop	Rock County Truck Accessories
gener8tor	Home2Suites by Hilton	Lerdahl Business Interiors	Mid States Concrete Industries	Office Pro, Inc	Rock Energy Cooperative
Geneva Supply, Inc	Homecare Pharmacy	LetsTHRIVE360	Midwest Gourmet Garlic	Old Fashion Bake Shop of Beloit, Inc.	Rock River Valley Blood Center
Girl Scouts of Wisconsin Badgerland Council, Inc.	Hormel Foods Corporation	Lewis Law Office	Midwest League of Prof. Baseball	Our Lady of the Assumption Catholic School	Rock Road Companies, Inc.
Glen Erin Golf Club	Hotel Goodwin	LifeCircle	Minuteman Press	Pelock Chiropractic	Rockford Symphony Orchestra
Glitz & Go LLC	Hughes Resources	Lucy's #7 Burger Bar	MMPR Powered By HALO Branded Solutions	Plumbers Union Local 75	Rock-Walworth Comprehensive Family Services
Gonstead Chiropractic Clinic	Humane Society of Southern Wisconsin	Lyons Magnus	Morse Group, The	Pody, Louie	Rodeway Inn
Goodwill Industries of Northern Ill & WI Stateline Area, Inc.	Information Controls, Inc	Macktown, A Living History Education Center	MRA-The Management Association	Premier Technologies	Rotary Club of Beloit
Gordon Flesch Company	Irontek	Martindale Pinnacle Construction	Mule Hide Products Co., Inc.	Project 16:49	Roy Chapman Andrews Society
Grand Avenue Pub	Ironworks Hotel	Mary's Place	Murphy Desmond S.C.	Pro-Serve Protection Services	Ryan Davis Photography
Greater Beloit Economic Development Corporation	Jagger Bay Properties	MaryTerryDesign	National Flag Store LLC	Protean Software	RyCOM Creative Corp.
Haight, James F.	James F. Heidt, PE, LLC	McBain Enterprises, Inc.	Nature At The Confluence, Inc	Public Safety of Wisconsin	Ryeco, Inc.
Hampton Inn Beloit	Janesville Jets	McDonald's Restaurants - HWY 75 Location	NeighborWorks Blackhawk Region	QPS Employment Group	Salvation Army, The
Happy House Liquor	Janesville Performing Arts Center	McDonald's Restaurants - Madison Road Location	New Leaf Homes	Quality Inn - Beloit	Samco Sales & Promotion
Happy House Liquor	JML Media Ventures/Best Version Media	McDonald's Restaurants - Milwaukee Road Location	Nick Oldenburg State Farm	Quigley Smart, Inc.	
Harris Ace Hardware	JNB Signs, Inc			R.H. Batterman & Company, Inc.	
Harris Ace Hardware Inc.	John Liszewski Farmers			Rasmussen College	
Hawk's Ridge Apartments, LLC					

2020 MEMBERS (CONT.)

Designed by **RyC**

Savant Capital Management
School District of Beloit
School District of Beloit Turner
Scot Forge
Secure Staffing
Security Pro Intel, Inc
SENB Bank
Senz Insurance
Sherwin Williams Paint Co.
Siepert & Co., LLP
Sitrick-Joyce, Ann
Skydive The Rock
Smyth Grey
Society Cleaners
South Beloit CUSD #320
Southwest Wisconsin Workforce Development Board
Spectrum Business
Spectrum Reach
Sponge Spa Car Wash
SSM Health, Janesville
St. John's Lutheran School
Staff Management, Inc.
Staff on Site of United
Stainless Tank & Equipment Co., LLC

Stanton Shoes
Staples Fulfillment Center
State Collection Service, Inc.
Stateline Boys & Girls Clubs, Inc.
Stateline Community Foundation
Stateline Family YMCA
Stateline Literacy Council
Stateline News/CSI Media
Super 8 by Wyndham
The Menta Group
The State Bank Group
The Suites at Beloit Assisted Living
Thinker Ventures
Three Pillars Wealth Management
Thrivent Financial
Tilley's Pizza House and Ballyhoo Tavern
Total Exteriors
Toubl Contracting Inc.
Town Bank
Town of Beloit
Tricor Insurance & Financial Services Network
Tri-Cor Mechanical

truk't
Turtle Creek Chamber Orchestra
U.S. Cellular Corp. Beloit
United Way Blackhawk Region
Upper Iowa University - Blackhawk Center
UW-Rock County Foundation
UW-Whitewater Continuing Education
Valmet
Velvet Buffalo
Versatile DJ Entertainment, LLC
VersaTool & Die
VetsRoll
Viking Bowling Center
Visit Beloit
W. Richard Gerhard
Wal-Mart Superstore
Walnut Creek Apparel and Gifts
Walnut Creek Awards & Gifts
Wausau Homes Beloit
WBD, Inc
Wegner CPAs
Welders Supply Company

Wells Fargo Advisors
Welty Environmental Center
Wendy's
Western Container Corp
Why the Fuss? Technical Solutions
WI Department of Workforce Development - DVR
Wisconsin Distributors
Wolter Pool Company, Inc.
Woodman's Food Market
Woodside Terrace
WTVO-ABC/FOX 39
Youth 2 Youth
YWCA Rock County

