



GBCC ANNUAL MEMBERSHIP GUIDE & DIRECTORY

Commit Before Nov. 30
for the Best Rates



The third-annual Greater Beloit Chamber of Commerce (GBCC) Membership Guide and Directory is underway, and we want to help your business shine in 2021. In addition to reaching all GBCC members via mail and being placed in public spaces, this year's annual guide will once more be complemented by an interactive online member directory that allows advertisers to link directly to a web page of their choosing.

The directory is a unique opportunity to share what you do and why it is important with other chamber members and the community at large. New advertisers will receive special benefits, including discounted pricing only available during early stage ad sales plus bonus digital advertising to complement directory placements and the opportunity to receive additional copies to share with prospective clients and others.

Don't miss this opportunity to expand your reach and share your work. Early ad sales specials expire November 30, 2020, and standard rate ad sales close December 18, 2020. Details and an advertiser agreement form are provided on the next page. For additional information, please contact:

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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MAXIMIZE YOUR INVESTMENT

- Directly share your story with hundreds of area business people
- Spotlight new products and services
- Enhance brand recognition with key business and community leaders
- Support continued regional economic development and growth
- Increase engagement through both print and interactive online exposure

BIG BENEFITS FOR NEW ADVERTISERS

NEW ADVERTISERS RECEIVE A RANGE OF SPECIAL BENEFITS:

- Discounted early-bird pricing on every ad size
- 6 free digital ads in GBCC email updates for all full-page or premium advertisers

Secure your placement before space sells out to guarantee the best possible placement.

ADVERTISING AGREEMENT (PLEASE PRINT)

Date: _____

Company Name: _____ Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Billing Address (if different): _____

Company Name: _____

Address: _____

City/State/Zip: _____

EARLY-BIRD SPECIALS

CONTRACT BEFORE NOVEMBER 30, 2020, TO LOCK-IN SAVINGS:

Ad Rates and Frequency:	After Nov. 30:	Before Nov. 30:
<input type="checkbox"/> Premium Inside Front Cover, Inside Back Cover & Back Cover ¹ Plus 6 free digital ads at no additional charge ²	\$2,000	\$1,795
<input type="checkbox"/> Full Page Plus 6 free digital ads at no additional charge ²	\$1,600	\$1,395
<input type="checkbox"/> Half Page (horizontal)	\$900	\$795
<input type="checkbox"/> Half Page (vertical)	\$900	\$795
<input type="checkbox"/> Quarter Page	\$700	\$595
<input type="checkbox"/> Eighth Page	\$450	\$395

¹ Premium advertisers have first right of refusal on this coveted high-value space for as long as they wish to continue advertising (though new rates may apply over time).

² Bonus digital ads should be submitted as a high-resolution ad as a JPG or PNG, preferably in horizontal 4" x 6" design and must be used within the advertising contract year for 2020 advertisers.

GREATER BELOIT CHAMBER OF COMMERCE ANNUAL MEMBER DIRECTORY DIMENSIONS

All ads are premium (4-color). Ads may be submitted on CD, DVD, or Flash Drive as well as via email. Hard copy must be supplied with new ads. The software programs accepted are: Quark Xpress, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Microsoft Publisher and Print Ready PDFs. Graphic and photo images should be a minimum of 300 dots per inch (DPI). TIFF and EPS are acceptable file formats. All full color files should be CMYK. All font and support files must be supplied.

Inside Front Cover, Inside Back Cover & Back Cover:8.5" w x 11" h; include 1/8" beyond for bleed
Full Page:8.5" w x 11" h; include 1/8" beyond for bleed
Half Page (horizontal):7.5" w x 4.875" h
Half Page (vertical):3.5" w x 10" h
Quarter Page:3.5" w x 4.875" h
Eighth Page:3.5" w x 2.375" h

Please email this form to Laura Barten at laurabarten@gmail.com to complete your order.

Company Representative Signature: _____