



2019 ANNUAL REPORT



BELONG • ENGAGE • THRIVE

2019: YEAR OF THE COMMUNITY



Karie Larson
2019 Board Chair

LETTER FROM THE 2019 BOARD CHAIR

The Greater Beloit Chamber of Commerce is an organization that stands the test of time. I recently came across a historic Beloit postcard highlighting the beautiful Beloit area and encouraging people to connect with the Beloit Chamber of Commerce. The postcard resonated with me as it brought to life the deep roots of the chamber in Beloit. The GBCC has been a staple in this community for ninety-three years and that is a testament to all of you. Thank you!

2019 was a remarkable year filled with activities focused on honing the purpose of the Greater Beloit Chamber of Commerce. We continued to engage with member businesses,

to advocate for their success, and to enhance the Greater Beloit Community. Through focused collaboration with our vision partners, community leaders and neighboring regions, we were able to bring awareness and support on critical issues that impacted our business members. Our synergies with educational leaders and area experts allowed us to offer a variety of work-related education, leadership development and business opportunities. A year of growth, collaboration and partnerships with the intent to better serve, support and advocate for our members.

In line with our strategic plan, the staff and board continue to adapt to the changing business climate to drive positive impacts within our community. Community, how does one define community? In simplistic terms, community is a group of people living in the same place. But we all know that community is so much more than this. Everyone gets to choose where they invest, live, work and play, they choose their community. In 2020, we look forward to an elevated level of engagement as ambassadors of our community. We know that working together, this can be the Year of the Community.

COMMUNITY CONCIERGE

The Community Concierge program was launched in December 2016 and designed to work with local companies to assist the recruitment effort and encourage relocation. The program offers an interactive exploration of our city by delivering personalized community tours showcasing Beloit's finest assets including our thriving downtown, the Gateway Business Park, a variety of unique neighborhoods, our school systems and more. **A total of 129 community tours have been given through this program.** The current investor companies are Kerry, Beloit Health System and Hendricks Holding Company.

For more information about this program please email concierge@greaterbeloitcommerce.org





BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

CHAIR

Karie Larson
Kerry

INCOMING CHAIR

Julie Lewis
Lewis Law Office SC

PAST CHAIR

Jeff Vohs
SENB Bank

SECRETARY

Rob Hendrickson
Frito Lay

TREASURER

Robert Rehard
Regal Beloit

DIRECTORS

Tina Andrews
RH Batterman

Teri Barnes
Blackhawk Community
Credit Union

Ryan Benton
Edward Jones

Tracy Bliss
DeCori Design

Mary Fanning-Penny
United Way Blackhawk Region

Tom Finley
Finley Dencker Buick GMC

Holly Friel,
Ambassador Rep
Edward Jones

DIRECTORS

Seth Frisbee
TRICOR

Philip Gorman
Beloit College

Paul Gregor
Alliant Energy

Scott Leckey
Beloit Health System

Jim Spude
Fish Window Cleaning

Ben Thompson
Big Radio

Jack Walden
Blackhawk Bank

EX-OFFICIO

Andrew Janke
GBEDC Executive Director

Lori Luther
Beloit City Manager

Ted Rehl
City of South Beloit Mayor

Joe Rose
Town of Beloit
Director of Public Works

Celestino Ruffini
Visit Beloit
Executive Director

"The purpose of the Ambassador club is to communicate and promote the goals and programs of the Greater Beloit Chamber of Commerce to area businesses and professional people, ensuring everyone is informed and able to take full advantage of all that membership has to offer."

AMBASSADOR OFFICERS

CHAIR

Holly Friel
Edward Jones

INCOMING CHAIR

Chuck Wilson
Retired Frito-Lay

SECRETARY

Nicole Morgan
Beloit Regional Hospice

TREASURER

Steve Stupec
First National Bank & Trust

PAST CHAIR

Michelle Matthys
SENB Bank

MEMBER AT LARGE

Graham Wilson
Hampton Inn/Home2 Suites
by Hilton

MEMBER AT LARGE

Theresa Thompson
Advia Credit Union

STANDING COMMITTEES

BUSINESS-EDUCATION

Works with educational and workforce development agencies to enhance and develop programs designed to build a skilled, well-educated and professional labor force.

MEMBERSHIP

Helps staff answer questions related to membership, evaluate new and existing programs and benefits, develop marketing materials, and find ways to articulate and add value to membership.

BOARD OF GOVERNANCE

Responsible for the foundational elements of a successful Board Governance strategy including: recruitment and onboarding of new Board members, maintaining a high-performance level of results from each member, and develop and deliver board policies.

MARKETING

Sets the vision for and manages the overall GBCC marketing strategy, setting priorities and making budget recommendations.

EVENTS & PROGRAMS

Plans and executes events that include the Annual Dinner, Golf Classic, and Taste.

FINANCE

Reviews GBCC financial reports, assists in budget preparation, reviews audit/review results, and helps to make any other major financial decisions.

GOVERNMENT AFFAIRS ADVISORY

Community advisory council responsible for identifying and advocating for business interests to local governments.

2019 IN REVIEW

375

Total Membership

40

New Members in 2019

60

Ambassadors

100+

Rising Professionals

2,974

Event Attendees

868

Meetings Held

55

Newsletters Published

501

Social Media Posts

14,180

Website Pageviews

1,453

Phone Calls

60,600

Emails sent and received

1,514

Facebook Likes

16

Events & Programs

23

Ribbon Cuttings

66

Hours of SCORE Mentoring

5,000

Dollars of grants and scholarships awarded

27

Community Concierge Tours

FINANCIALS

INCOME:

Dues \$161,159.50

Events \$67,139.92

Programs/Services \$49,328.18

Total Income \$277,627.60

EXPENSES:

Wages \$150,316.83

Admin/General \$24,131.88

Occupancy \$25,791.16

Marketing/Other \$15,728.97

Total Expenses \$215,968.84

..... **\$61,658.76**

39% Increase from 2019!



Wow, 2019 was an exciting year for the Greater Beloit Chamber and the Greater Beloit Community! For that reason, we are calling 2019 **"Year of the Community"**. It has been a year of collaborations, industrial and commercial development, entrepreneurial growth, community awareness, and just all-around fun! Through our network of partners, members, Ambassadors, Rising Professionals, Board members, and so many more; we have been able to offer quality programming, advocacy, and leadership for our business community. We continue to stay committed to the changing business climate and to our members' needs. We would like to thank our members for your continued investment in our community and we know that we could not be a 93-year-old successful organization without you!

Aimee Thurner
GBCC Executive Director

Verena Jones
Administrative Assistant
& Community Concierge

Aimee Thurner
Executive Director

Maggie Littlefield
Operations Manager



Rising Professionals of Beloit



Social events average 35 people



Signature events average 50 people



140+ registered members



300+ newsletter subscribers



900+ followers on social media

rpbeloit.com



@rpbeloit

RP BOARD OF DIRECTORS

CHAIR, **Ryan Benton**, Edward Jones

TREASURER, **Charity Wager**, Siepert & Co., LLP

PRO-DEV CHAIR, **Heather Dobson**, CCI

MARKETING CHAIR, **Kari Swirth**, Irontek

MEMBERSHIP CHAIR, **Morgan Olson**, Rockford Country Club

Casey Dobson, Manpower

Maggie Littlefield, GBCC

Erin Clausen, Irontek

Kellie Drewelow, Heart & Hustle Marketing

"As a program of the Greater Beloit Chamber of Commerce, we serve as a catalyst for promoting the Beloit region as an enjoyable and vibrant place for young professionals to live, work and experience life, ultimately encouraging talent retention and the growth of our future leaders."



Since 2014, being a part of the Greater Beloit Chamber of Commerce has been a great partnership and we want to take a moment and say thank you for that you assist us with. This year has been an incredible year of growth, development, and empowering our Rising Professionals in the greater Beloit area.

Our mission: "...is to engage, empower, and connect rising professionals in the Beloit region through social, professional development, and community involvement opportunities. We serve as a catalyst for promoting the Beloit region as an enjoyable and vibrant place for young professionals to live, work, and experience life- ultimately encouraging talent retention and the growth of our future leaders."

Our business partnerships are the foundation of our success and for that we say thank you. Our marketing team has developed an incredible website, while creating new social media content that is both engaging and fun. The membership committee has put a large focus on growing our membership through networking events and coffee hours. Lastly, our professional development team has worked incredibly hard to deliver our most wanted events. These events connect Rising Professionals to grow professionally, personally, and within their own networks.

The Beloit area is growing at a rapid pace and causes us to take a step back and evaluate where we can all stretch our boundaries to make it better community. It has been an incredible year of growth and we couldn't do it without everyone that has bought into our vision and growth track. Again, thank you for your continued support.

If you have any questions or comments on how we can better serve the Beloit community we would love to hear from you. Email us at BeloitRP@gmail.com.

Best,

Ryan Benton

Rising Professionals of Beloit Chair

2019 MEMBERS

1401 Design
Showroom by
Barnes Building &
Remodeling
ABC Fire & Safety,
Inc.
ABC Supply Co., Inc.
Activpak LLC
Acts Housing
Adaptive Alliance,
Inc.
Adecco
Advanced Disposal
Advia Credit Union
Agrace HospiceCare
The Alliance
Alliant Energy
Alongi Santas
Insurance Agency,
Inc.
Alzheimer's &
Dementia Alliance
of WI
American Awards &
Promotions, LLC
American
Construction Metals
American Family
Insurance-
Shannon Ahrens
Angus-Young
Associates, Inc.
Anytime Fitness
Arc Design
Resources, Inc.

ARTISAN Pub
Associated Advisors
Group
Associated Bank
AT&T
Aurum Contracting
Autumn Lake Health
Care at Beloit
Avid Pallet Services,
LLC
Axiom Foods (Div. of
McCleary, Inc.)
Azura Memory Care
Badger Spirits LTD
Badger Veterinary
Hospital
Baker Tilly Virchow
Krause, LLP
Balsley Printing
Barder, Rick
Barten & Associates
Public Relations
Beepa's
Bella Luna Bakery
Beloit Art Center
Beloit Box Board Co.,
Inc.
The Beloit Club
Beloit College
Beloit Daily News
Beloit Dental
Beloit Evening Lions
Club

Beloit Family
Restaurant
Beloit Floral
Beloit Health
System
Beloit Health
System Foundation,
Inc.
Beloit Historical
Society
Beloit Horseshoe
Club, Inc.
Beloit International
Film Festival
Beloit Janesville
Symphony
Orchestra
Beloit Life Center
Beloit Meals on
Wheels, Inc.
Beloit Public Library
Beloit Regional
Hospice
Beloit Senior Living
Beloit Snappers Pro.
Baseball Assn. Inc.
Beloit Special
Machining Co. Inc.
Beloit Youth Hockey
Association, Inc.
Bessie's Diner
Best Western
Legacy Inn and
Suites
Big Brothers Big Sisters
of South Central WI

Big Radio
Blackhawk Bank
Blackhawk
Community Credit
Union
Blackhawk Human
Resource
Association
Blackhawk Propane
Company, Inc.
Blackhawk
Technical College
Blackhawk
Transport &
Logistics
Blue Collar Coffee
Company
BMO - Harris Bank
BNI Business
4UTOO!
Bolgrien, Koepke,
Kimes & Livingston,
S.C.
Boundaries Bar &
Grill and The Birch
Room
Brabazon | Title Team
Group, LLC
Brian G. Mark
Funeral and
Cremation Care
Brian Thomas
Photography
The Broaster
Company LLC

Brownfield
Environmental
Engineering
Resources
Bryden Motors
Bud Weiser
Chevrolet Cadillac
Budget Blinds of
Janesville/Beloit
Buffalo Wild Wings
572
Caritas Community
Resource Center
Carroll Agency -
Allstate
CASA of Rock
County
Cash Store
Century 21
Affiliated of Beloit
Chicago Fittings
Corporation
Christofferson
Moving & Storage
City of Beloit
City of South Beloit
Mayor
Coldwell
Banker Commercial
/ McGuire Mears &
Associates
Colorwave
Graphics, LLC
Community Action,
Inc.

Community Health
Systems, Inc.
Comply 365
Concordia
University
Cornellier Fireworks
Cornellier
Superstore
Cornerstone Credit
Union
Corporate
Contractors, Inc.
CorTech
International
Staffing
Cotta Transmission
Company LLC
Country Glass, Inc.
Culligan Water
Culver's of Beloit
D.L. Podeszwa &
Associates
Daley, Murphy, Wisch
Funeral Home
DeCori Design LLC
DeGarmo Plumbing
and Piping
DeVere Company
Inc.
Do-It Tool and Die
Company
Domenico's Pizza
Dr. Detail
Drevdahl Auto Body

DuPont Industrial
Biosciences
Educators Credit
Union
Edward Jones |
Holly B. Friel,
Financial Advisor
Edward Jones | Ryan
Benton,
Financial Advisor
Edward Jones |
Tammy Schindler,
Financial Advisor
Electrol Specialties
Company
Entre Computer
Solutions
Ethos Films LLC
Everett's Liquor Inc.
Exit Realty HGM
Express
Employment
Professionals
F.I.D.O
Fair Oaks
Rehabilitation and
Health Care Center
Fairbanks Morse
Engine
Fairfield Inn & Suites
Family Promise of
Greater Beloit
Family Services
of Southern WI &
Northern IL, Inc.

Father and Sons Cleaning Service	Greater Beloit Economic Development Corporation	Humane Society of Southern Wisconsin	LifeCircle	Messer North America, Inc	Nutrition & Health Associates	Regal Beloit Corporation
Finley Buick GMC	Haight, James F.	Information Controls, Inc	Loescher & Associates Ltd	Mid States Concrete Industries	Nyrie's Flower Shop	Reich Chiropractic Clinic
Firehouse Subs	Hampton Inn Beloit	Integrated HomeCare Services	Lucy's #7 Burger Bar	Midwest Gourmet Garlic	Odin Yoga, LLC	Resonate Web Marketing
First Community Credit Union	Happy House Liquor	Irontek	Lyons Magnus	Midwest League of Prof. Baseball	Office Pro, Inc	Robert W. Baird & Co.
First National Bank and Trust	Harris Ace Hardware	Ironworks Hotel	Macktown, A Living History Education Center	Minuteman Press	Old Fashion Bake Shop of Beloit, Inc.	The Rock Bar and Grill
Fish Window Cleaning	Hausmann-Johnson Insurance, Inc.	Jagger Bay Properties	Marpe'-Reghel LLC	MMPR Powered By HALO Branded Solutions	Our House Senior Living	Rock County Advocacy Services, Inc.
Fleming Heating and AC, Inc.	Hawk's Ridge Apartments, LLC	James F. Heidt, PE, LLC	Mary's Place	The Morse Group	Our Lady of the Assumption Catholic School	Rock County Christian School
Frederick Accounting	HealthNet of Rock County, Inc.	Janesville Jets	MaryTerryDesign	Mule Hide Products Co., Inc.	Pelock Chiropractic	Rock County Historical Society
Fresh Horizons Group, LLC	Hendricks Commercial Properties	Janesville Performing Arts Center	McBain Enterprises, Inc.	Murphy Desmond S.C.	Plumbers Union Local 75	Rock County Truck Accessories
Frito Lay	Hendricks Holding Company	JNB Signs, Inc	McDonald's Restaurants - HWY 75 Location	National Flag Store LLC	Pody, Louie	Rock Energy Cooperative
Fruitcrown Products Corporation	HH Photography	Junior Achievement of Wisconsin - Rock County	McDonald's Restaurants - Madison Road Location	Nature At The Confluence, Inc	Premier Real Estate Management, LLC	Rock River Valley Blood Center
G5 Brewing Company	Historic Auto Attractions	Kandu Industries, Inc.	McDonald's Restaurants - Milwaukee Road Location	NeighborWorks Blackhawk Region	Premier Technologies	Rock Road Companies, Inc.
Gateway Realtors	Ho-Chunk Nation	Kerry - Taste & Nutrition - North America	McDonald's Restaurants - State Street Location	New Leaf Homes	Pro-Serve Protection Services	Rock Valley Community Programs, Inc.
gener8tor	Holiday Inn Express - Beloit	KFAD Kids' Fun and Drama	McDonald's Restaurants -	Nick Oldenburg State Farm	Project 16:49	Rock-Walworth Comprehensive Family Services
Geneva Supply, Inc	Holiday Inn Express - Janesville	La Casa Grande & Banquet Facility	McDonald's Restaurants - State Street Location	Noodles & Company Beloit	Protean Software	Rockford Symphony Orchestra
Girl Scouts of WI Badgerland Council, Inc.	Home Instead Senior Care	Lamar	McGilvra Electric, Inc.	Norandex	QPS Employment Group	Rodeway Inn
Glen Erin Golf Club	Home2Suites by Hilton	Land Title and Closing Services, LLC	Medical Grade Aesthetics	North American Tool Company	Quality Inn - Beloit	Rooney's Pub and Grub
Glitz & Go LLC	Homecare Pharmacy	Leadership Development Academy	MEJ Accounting Inc.	NorthStar Medical Radioisotopes, LLC	R.H. Batterman & Company, Inc.	Rotary Club of Beloit
Gonstead Chiropractic Clinic	Hormel Foods Corporation	Lerdahl Business Interiors	Mercyhealth Beloit	Nothing Bundt Cakes	Rasmussen College	
Goodwill Industries of Northern IL & WI	Hotel Goodwin	LetsTHRIVE360	Meridian	Nowlan & Mouat LLP	Raymond James - Montgomery Financial Services, LLC	
Stateline Area, Inc.	Hughes Resources	Lewis Law Office	Meris Cleaners, Inc.	NRG Media dba, WSJY-FM		
Gordon Flesch Company			Merrill & Houston's Steak Joint			
Grand Avenue Pub						

2019 MEMBERS (CONT.)

Roy Chapman
Andrews Society
Ryan Davis
Photography
RyCOM Creative
Corp.
Ryeco, Inc.
The Salvation Army
Samco Sales &
Promotion
Savant Capital
Management
School District of
Beloit
School District of
Beloit Turner
Scot Forge
Secure Staffing
Security Pro Intel, Inc
SENB Bank
Senz Insurance
Sherwin Williams
Paint Co.
Siepert & Co., LLP
Sitrick-Joyce, Ann
Skydive The Rock
Smyth Grey
Society Cleaners
South Beloit CUSD
#320
Southwest Wisconsin
Workforce
Development Board

Spectrum Reach
Sponge Spa Car
Wash
SSM Health,
Janesville
St. John's Lutheran
School
Staff Management,
Inc.
Staff on Site of
United, Inc.
Stainless Tank &
Equipment Co., LLC
Stanton Shoes
Staples Fulfillment
Center
State Collection
Service, Inc.
Stateline Boys & Girls
Clubs, Inc.
Stateline Community
Foundation
Stateline Family
YMCA
Stateline Literacy
Council
Stateline News/CSI
Media
Sugar River Raceway
Super 8 by
Wyndham
The Menta Group
The State Bank
Group

The Suites at Beloit
Assisted Living
Thinker Ventures
Three Pillars Wealth
Management
Thrivent Financial
Tilley's Pizza House
and Ballyhoo Tavern
Total Exteriors
Toubl Contracting
Inc.
Town Bank
Town of Beloit
TownPlace Suites by
Marriot
Tracy's Treats
Tri-Cor Mechanical
Tricor Insurance &
Financial Services
Network
Triple Crown
Baseball
truk't
Turtle Creek
Chamber Orchestra
U.S. Cellular Corp.
Beloit
United Way
Blackhawk Region
Upper Iowa
University -
Blackhawk Center
UW-Rock County
Foundation

UW-Whitewater
Continuing
Education
Valmet
Velvet Buffalo
Versatile DJ
Entertainment, LLC
VersaTool & Die
VetsRoll
Viking Bowling
Center
Visit Beloit
W. Richard Gerhard
Wal-Mart Superstore
Walnut Creek
Apparel and Gifts
Walnut Creek Awards
& Gifts
Wausau Homes
Beloit
WBD, Inc
Wegner CPAs
Welders Supply
Company
Wells Fargo Advisors
Welty Environmental
Center
Wendy's
Western Container
Corp
Why the Fuss
Technical Solutions

WI Department of Workforce
Development - DVR
Willow Women's Center
Wisconsin
Distributors
Wolter Pool
Company, Inc.

Woodman's Food Market
Woodside Terrace
Wright World Sports
WTVO-ABC/FOX 39
Youth 2 Youth
YWCA Rock County

